ACTION DAY

YOUR ACTION DAY CHECKLIST

Saturday 4 April 2020

If you know the who, what, why, when and how of your social action project, then great!

If you don't, don't panic! Here's a guide to help you make meaningful change in your community for this year's NCS Action Day.

Build your team

It's important you get your group right. You could reunite your NCS team, bring together other NCS grads from your area, or simply build a team from your local community. But what does it take to be a dream team?

- **Positivity:** Every project has challenges, so a can-do attitude is key
- **Passion:** Do they care for the cause? This will help drive the project forwards
- **Organisation:** Staying on top of things will make life MUCH easier
- **Support:** People can have differing opinions...how will your team support one another?
- **Creativity:** Can they think outside the box? Can they see things from a fresh perspective?

We'd recommend your project team is no larger than 15 people.

Get them together!

Find a space where you can be creative and give yourselves time to think. If you don't know where to go, your local NCS team should be able to help.

Don't forget to give everyone an opportunity to speak.

Choose your cause

What are you ALL interested in? It's important that everyone is passionate about the cause.

- What does your local community need help with?
- Does your team have connections with any charities already?
- What issues do you care about the most?

Looking for inspiration? Check out wearencs.com/action-day

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Plan, plan, plan!

How much time can you dedicate to this? What are you going to do on Action Day itself? And how will you make it happen? Consider everyone's strengths and give out tasks to each team member.

If you need a helping hand, refer to our planning guide.

Register your project

Keep us in the loop: wearencs.com/action-day and we'll add your project to the NCS Impact Map. You'll be able to see how your hard work supports the national movement and find out what everyone else will be doing on Action Day 2020.

Shout about it

You've got your project all planned out? Congrats! Now it's about getting the word out there. Take to the streets and stick up posters. Contact your local media outlets. Create a buzz on social media. Tweet celebs. Invite local businesses and MPs to get involved. Try it all!

Tag @NCS and use relevant hashtags to reach more people on social media.

Enjoy your NCS Action Day

On 4 April 2020, it's time to deliver your project. Let's make a real difference in your community. Good luck! And don't forget to make some noise about your good deeds on the day too!

Remember, you can always ask your local NCS team for help!