ACTION DAY

WHAT MAKES IT IMPACTFUL?

What is it that makes a project great? Well, lots of things. But it all comes down to five main ingredients... So when you start to think up your own ideas, here's an easy way to sense-check your project and see if you're onto a winner...

See what you can do to **POLISH** your idea. Here's what we mean...

PERSONAL

Is it **personal**? If the cause has some kind of personal connection to you or a teammate, you'll all have that bit more drive, determination and dedication which is sure to lead you to success.

ORIGINAL

Is your idea **original**? Are you taking a fresh approach to an existing problem? Originality and creativity will help grab people's attention and likely means you'll have a greater impact.

LEGACY

Could it leave behind a **legacy**? Will it stand the test of time? Is your initiative able to continue without your involvement?

INSIGHT

Have you found an **insight**? What's the root cause of this particular problem? Look for a truth within it and you might just find an incredible solution!

SIMPLE

Is it **simple**? There's no need to overcomplicate things and overwhelm yourselves. Simplicity is key. Yes, ambition here is great, but also be realistic about what you believe you'll be able to achieve in the time. Don't commit to doing too much – just concentrate on doing one thing well.

HELP

Do you need **help**? If you find yourself unsure, stuck or going round in circles, ask for a bit of help. You don't have to do it all. Your local NCS team are here to help, and we bet you'll be surprised how keen the public is to support you too!