ACTION DAY

PROJECT INSPIRATION
THE ENVIRONMENT

What's been before?

Previous NCSers have taken various approaches when developing their social action projects for the environment. They've done everything from big beach clean-ups to social media campaigns encouraging people to 'go more green'.

A project worth highlighting

This project came out of Action Day! The team did an incredible job of repurposing plastic waste in their community by transforming the rubbish they collected into 'eco bricks'.

Once they'd made enough, they started building a flower bed/bench feature in a local park which they covered in decorative tiles and filled with flowers. They even had support from the town council. Not only have this team removed lots of litter, they've given people in their community a new public space to enjoy.

How can this project keep growing?

We love this innovative idea! And the beauty of it is it can just keep growing in so many ways. For example, the team could run workshops teaching locals how to make eco-bricks for their own use, minimising the whole community's plastic waste. They could even invite people to donate their plastic and set up a local drop-off centre to store the bricks until they're used.

Grads' valuable advice

"Keep it simple, and ensure everyone pulls their weight and contributes equally."

"Do your research!"

"Teamwork is a big part of projects, along with compromise and communication."